

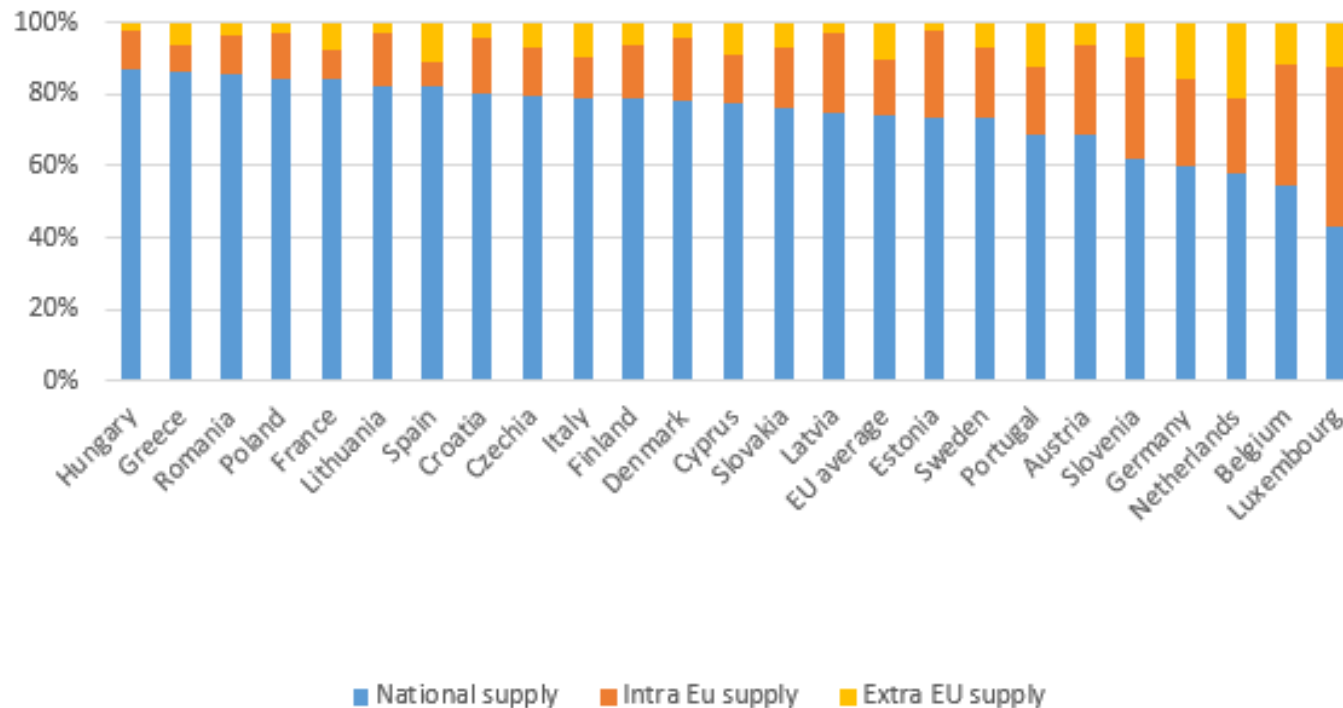
EU agri-food potential in the single market and beyond

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European Commission

27.01.2026

The importance of the EU single market

SHARE OF NATIONAL AND IMPORTED SOURCING IN THE SUPPLY OF AGRICULTURAL PRODUCTS (2019)

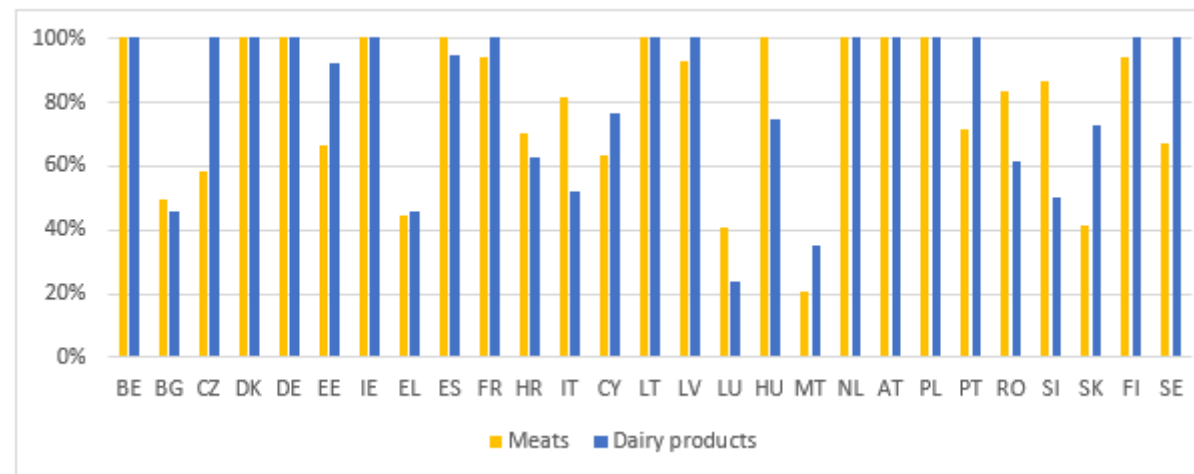


Member States' self-sufficiency rate examples

ARABLE CROPS SELF-SUFFICIENCY ACROSS THE EU



ANIMAL PRODUCTS SELF-SUFFICIENCY ACROSS THE EU

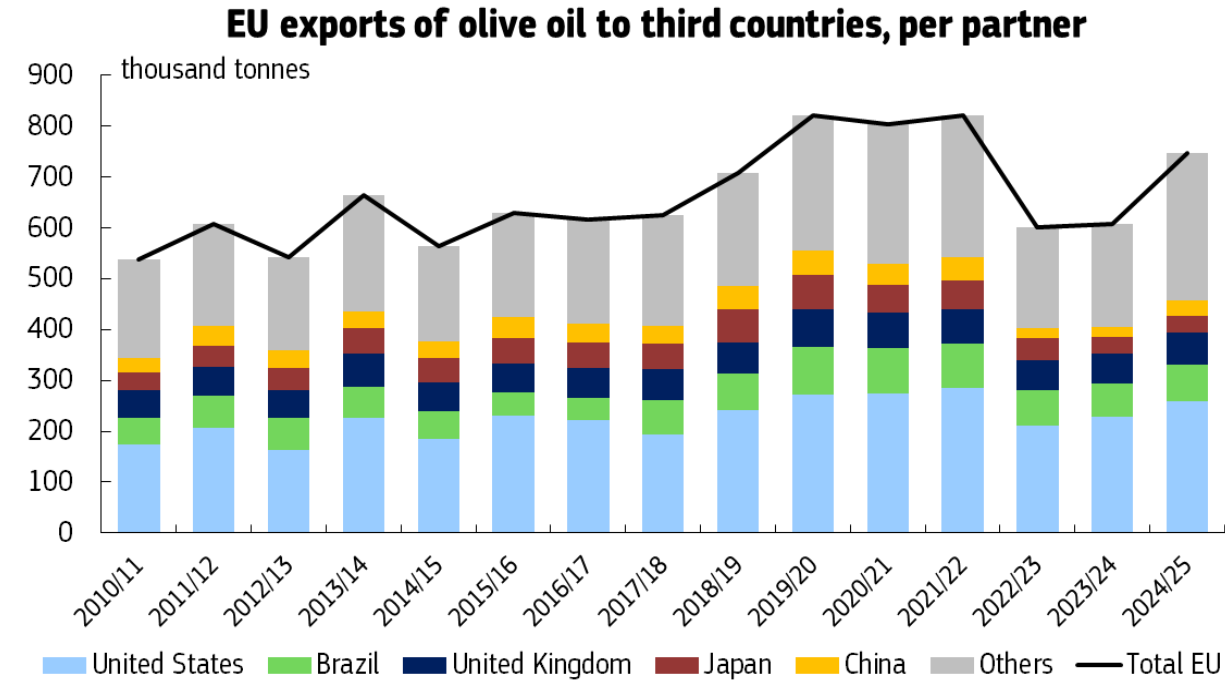


Example 1: Fruit and vegetables in the EU

- Consumption of F&V is below the 400g/person/day recommended by the WHO,
- EU Beating cancer Plan and EU Cardiovascular Health Plan encourage and promote increase in F&V consumption,
- EU has significant production capacity and remains among the world's leading producers, offering quality fresh produces internally and globally,
- Promotion programmes play a key role in directing demand and informing consumers (funding for F&V promotion programmes will increase around 23% in 2026)
- Measuring impacts on the ground, following examples have positive effect on consumer behaviour:
 - Poland: Project “one apple a day” builds awareness on eating apples,
 - Trans European project by France, Poland, Spain on “good move from Europe” promotes F&V in eating habits and increases physical activity,
 - DG AGRI communication campaign “Taste the season: eat more fruit and vegetables” to inform citizens about fruit and vegetables.



Example 2: olive oil



Source: Eurostat COMEXT.



Example 3: milk

Self-sufficiency rates
(2023-2024)

Canada	93%				
USA	105%				
Mexico	84%				

Brazil	96%				
Argentina	120%				
Uruguay	302%				
Paraguay	114%				
Chile	100%				
Peru	82%				
Costa Rica	104%				

Belarus	108%				
Georgia	77%				
Iran	135%				
Kazakhstan	88%				
Norway	93%				
Russia	87%				
Saudi Arabia	66%				
Serbia	95%				
Switzerland	98%				
Turkey	102%				
Ukraine	102%				

Algeria	53%				
Egypt	93%				
Kenya	99%				
Morocco	79%				
Senegal	70%				
South Africa	109%				

China	83%				
Hong Kong					
India	100%				
Indonesia	38%				
Japan	78%				
Malaysia	3%				
South Korea	57%				
Philippines	1%				
Singapore					
Sri Lanka	54%				
Taiwan	32%				
Thailand	55%				
Vietnam	39%				

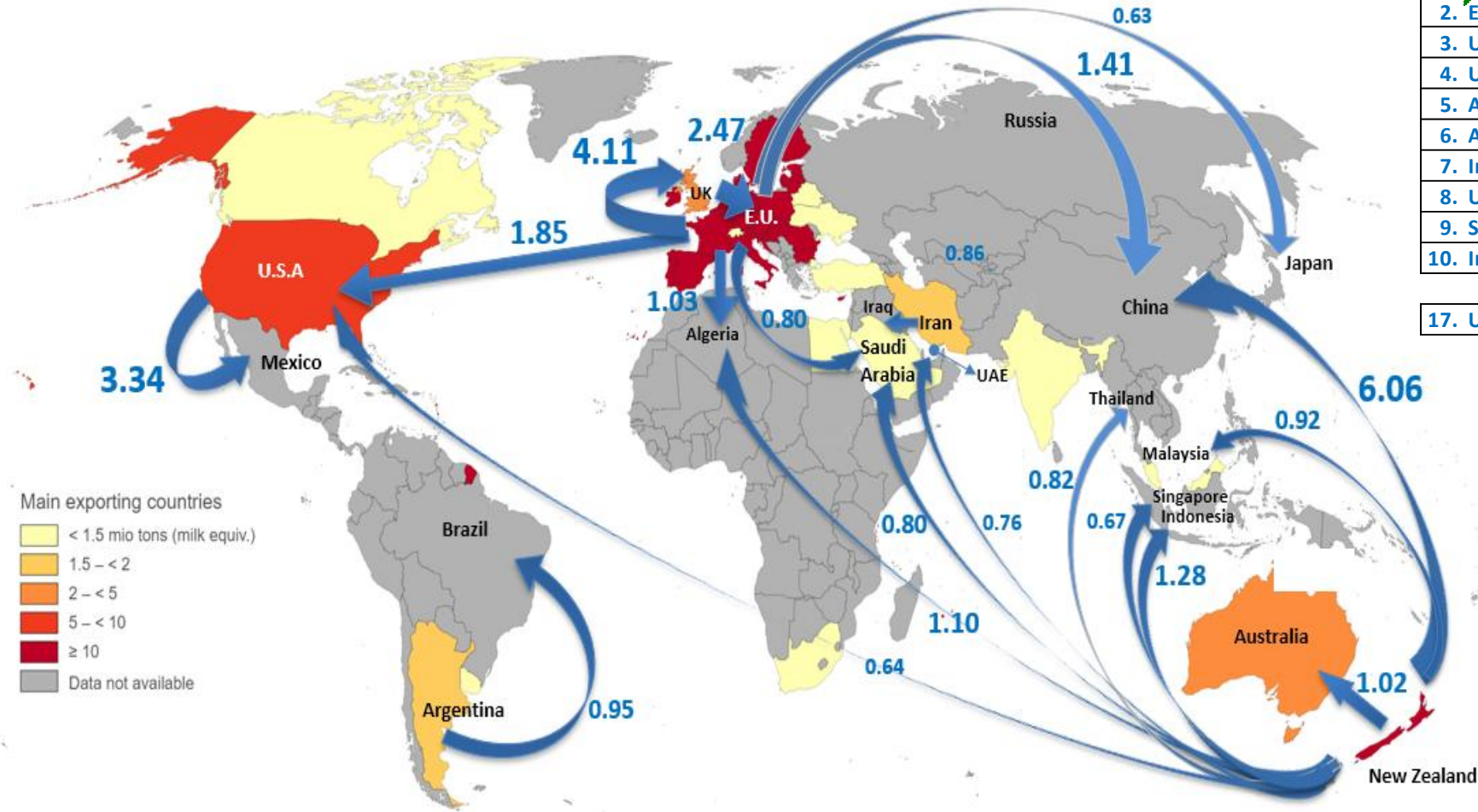
Australia	115%				
New Zealand	880%				



Example 3: milk

Main dairy export flows (in million tons milk equivalent) - 2024

Source: Eurostat/TDM



Top 10 dairy exporting countries

2024	Mio tons milk equivalent	%
1. New Zealand	21.03	29.3%
2. EU 27 (provisional)	20.94	29.1%
3. United States	8.67	12.1%
4. United Kingdom	3.01	4.2%
5. Australia	2.65	3.7%
6. Argentina	1.96	2.7%
7. Iran	1.95	2.7%
8. Uruguay	1.49	2.1%
9. Saudi Arabia	1.49	2.1%
10. India	0.76	1.1%
17. Ukraine	0.43	0.6%

Thank you



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